

Welcome to the 2019 TCR Conference at Florida State University!

Please see the Team-Room-Assignments below

	Building	Room
A Design Thinking Approach For Innovative Food Experiences and Well-Being	Dorman	1622
A Rhizomatic Mapping of TCR Spaces and Action Sites	Azalea	3126
Confronting Confluences of Uncertainties and Unfamiliarities About Subsistence Marketplaces Through Symbiotic Academic-Social Enterprise: Climate Change and Sustainability	Dorman	1128
Consumer Wisdom	Magnolia	4138 A/B
Exploring E-TCR	Magnolia	lobby
For the Love of Animals: Understanding the Impacts of the Human-Animal Companion Relationship on Caregiving, Consumption and Advocacy	Dorman	1522
Political Polarization: Challenges, Opportunity, and Hope	Deviney	2222
Refugee Crisis and the Role of Transformative Services	Dorman	1135
Teens as Changemakers: Empowering Social Entrepreneurs	Deviney	2134 B
The Rise of The Machine: A Critical Perspective on Life and Work in the Robot Age	Dorman	lobby
The Rise of The Machine II: Macro Consumer Behavioral Issues in the 4th Industrial Revolution	Dorman	1422
Transformation Through Policy: Signage and Communities	Azalea	3132
Who Owns My Embodiment? How Embodiment Ownership Affects Well-being, Resource Accumulation and Marginalisation	Dorman	1322
#MeToo Movement and Beyond: Transforming Contemporary Gender and Intersectional Politics and Policies	Azalea	3222
An Intersectionality Perspective of Climate Change, Global Value Chains and Vulnerable Consumers	Deviney	2322
Building and Testing a Theory of Territoriality through Tactical Urbanism	Magnolia	4522
Dignity and Dependency in the Acquisition and Consumption of Social Program Resources	Magnolia	4422
Institutionalising Intercultural Engagement in Multicultural Marketplaces: Developing TCR-led Interventions with the New Generation	Azalea	3134
Intricacies of Waste: Examining Consumer Responses to Planned Obsolescence	Magnolia	4322
Lived Experiences of Poverty-Related Interventions	Magnolia	4222
New Digital Consumption Patterns in the Home	Dorman	1222
Operationalizing Critical Race Theory in a Marketplace Context	Deviney	2127
Powerful Possibilities: Differentiating Consumer Power to Understand Vaccination and Opioid Epidemic Responses	Deviney	2622
Preventing Youth's Online Violent Radicalization	Magnolia	4122
Savings Automation: Benefits and Pitfalls	Azalea	3622
Service Equity and Consumer Well-being	Magnolia	4622
The Healthcare Sector: It's Not Like Other Services	Deviney	2522
The Intersectional Antecedents of a Scarcity Mindset: What Prompts Feelings of "Not Having Enough"?	Azalea	3522
Understanding the Multiple Ways of Improving Individual's Financial Well-being	Azalea	3422
Poverty Alleviation through Transformative Relationships	Deviney	2422
Stepping in Stigmatized Shoes: Developing Empathy through Design Thinking	Azalea	3322